

**ASSOCIATION FOR PROFESSIONALS IN INFECTION PREVENTION AND
CONTROL AND EPIDEMIOLOGY INC.**

APIC, Long Island Chapter 38

**STRATEGIC PLAN
2006 - 2012**

Submitted by:
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2005-2006

**APIC Long Island, Chapter 38
Strategic Plan 2006 – 2012**

APIC's Mission

APIC Long Island's purpose is to influence, support and improve the quality of healthcare through the practice and management of infection prevention and control and the application of epidemiology in all health settings. APIC Long Island is committed to improve health care, prevent adverse outcomes and minimize occupational hazards associated with the delivery of health care.

APIC's Core Business

APIC Long Island's core business is to support its members through the creation and successful marketing of relationships, services and products that promote excellence in the surveillance, prevention, and control of infections and epidemiology as it relates to adverse outcomes.

APIC's line of business include, either directly or through its affiliates:

- Education
- Practice guidance
- Information resources and management
- Certification
- Research
- Public policy advocate

APIC's Vision

APIC Long Island strives to lead the field of infection prevention and control and applied epidemiology in all health settings, and to be recognized as the infection control experts and advocates by practitioners, policy makers, healthcare executives and consumers.

APIC Values

Excellence: To be the very best in all we do

Integrity: To be honest and forthright and meet the highest ethical standards

Respect: To recognize the worth, diversity, and importance of our peers, colleagues, and those with whom we work and serve

Stewardship: To manage, preserve, and responsibly use resources to benefit the membership and the profession

Collaboration: To seek opportunities to work with others who share our mission and goals and enhance our work through partnerships

Professionalism: To uphold the standards of our profession and contribute to its advancement

Goal I: Direct, support and improve the practice and management of infection control and the application of epidemiology

OBJECTIVE	STRATEGY	ACTION	ASSIGNED
<p>1.1 Influence regulatory and legislative issues</p>	<p>1.1.1 Identify pertinent legislative leaders in Nassau, Suffolk, Queens, and Brooklyn</p> <p>1.1.2 Identify pertinent regulatory and legislative issues and define priorities. * TB rule comment to Federal Register *Hand sanitizers in hallways comment to Nassau/Suffolk Fire Marshall *Public reporting comment with NYSACC</p> <p>1.1.3 Provide timely response to regulatory and legislative issues through the National APIC website VIP</p> <p>1.1.4 Enhance involvement at the Chapter level on legislative and regulatory issues & increase Chapter visibility.</p>	<p>1.1.1 Maintain current listing of legislative leaders: Mail addresses, fax numbers, e-mail</p> <p>1.1.2 President, President-elect Governmental Affairs Committee Chair & others, attend NYSACC meetings & express chapter views. NYSDOH, County DOH, NYCDOH, OSHA, Nassau-Suffolk Hospital Council, GNYHA/HANYS, & National APIC news items, memos, and conference information shared at monthly meetings.</p> <p>1.1.3 Provide a chapter flyer and FACT SHEET in addition to a form letter or commentary for membership to use to correspond by mail/fax</p> <p>.1.1.4 Advise county executives, Newsday, and other local periodicals to recognize APIC National Infection Control Week every year. Submit membership roster to legislative leaders in above counties. – Share legislative information with membership via Chapter newsletter, membership minutes and discussion at monthly meetings.. Encourage membership to participate in</p>	<p>Governmental Affairs Committee, Board of Directors 6/05</p> <p>Board Completed</p> <p>Board, 9/05</p> <p>Board, 06/06</p>

<p>1.2 Expand educational programs and materials for infection control professionals and offer programs and materials to health care providers and the public</p>	<p>1.1.5 Provide Chapter leaders access to training in the legislative process to influence regulatory issues.</p> <p>1.2.1 Design educational programs and services to meet the needs of APIC members and priority customer groups.</p> <p>1.2.2 Explore opportunities for educational collaboration with other organizations APIC Chapter 23, NYC Nassau / Suffolk County Departments of Health Nassau Medical Council NYSACC</p> <p>1.2.3 Develop alternative educational</p>	<p>APIC LISTSERV and to access regulatory information from OSHA and CDC via e-mail. Publish website addresses on chapter website.</p> <p>1.1.5 Rotate attendance of Board members, and members in preceptorship, at NYSACC meetings. Fund attendance at NYSACC meetings for President, President-elect, & GAC Chair.</p> <p>1.2.1 As part of monthly membership meetings; Provide for didactic programs to enhance up to date knowledge of infection prevention and control and applied epidemiology. Provide a forum for new and experienced members to discuss infection control issues, share information, network, and seek solutions to infection prevention & control problems. Provide adequate annual budget funding for expert speakers.</p> <p>1.2.2 Invite and encourage participation from professional organizations in the area.</p> <p>1.2.3 Provide a major educational program at</p>	<p>GAC, ongoing</p> <p>Education Committee, ongoing</p> <p>Education Committee, Board annually Education Committee</p> <p>Board, Program</p>
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	methodologies to facilitate meeting educational needs. Ability to question membership on chapter website	<p>least every two years.</p> <p>Maintain a library of current resources including current APIC documents.</p> <p>Maintain on-line resources at the Chapter web page.</p> <p>Maintain minutes of last meetings on-line as well as educational high lights from the last meeting.</p> <p>Encourage group study/review for CBIC certification.</p> <p>Provide information on other available programs at meetings and on-line.</p>	<p>Committee 10/06</p> <p>Secretary</p> <p>Board</p> <p>Completed</p>
	1.2.4 Encourage members to share data and information form other conferences and educational programs.	1.2.4 Encourage and financially support member attendance at National APIC and other National organization Conferences.	Board, ongoing
	1.2.5 Advertise programs to secondary markets e.g. LIIDS, Health Care Administrators, AORN, Central Supply Staff, Legislators, Occupational Health, School Nurses, DOH.	1.2.5 Mail and e-mail information and brochures to all relevant markets.	Program Committee, Secretary, Web-site
	1.2.6 Establish a Chapter website to facilitate communication.	1.2.6 Fund and support the necessary personnel and equipment to establish a working website	Board 03/05 Completed
1.3 Facilitate resource center library access	1.3.1 Maintain an up to date list of resources	1.3.1 Maintain a master list and maintain it on the website.	Librarian 09/05
	1.3.2 Market library resources to membership	1.3.2 Establish a mechanism to distribute materials to membership.	Librarian 09/05
1.4 Promote	1.4.1 Recognize members who are	1.4.1 Identify newly certified and recertified	Membership

<p>CBIC certification in membership</p>	<p>successfully certified.</p>	<p>members at meetings, newsletter, and Chapter website. Award token gift to newly certified members.e.g. CBIC pin</p>	<p>Chair, ongoing Membership, Board, ongoing</p>
<p>1.5 Promote infection control practice and research for publication</p>	<p>1.4.2 Establish ongoing mechanism for certification preparation 1.5.1 Foster beginning research studies and encourage submission of abstracts and papers.</p>	<p>1.4.2 Recruit facilitators for CBIC review and study groups. 1.5.1 Establish research/publication education sessions. Explore this as part of the membership educational programs Explore this topic as an all day educational conference.</p>	<p>Board Program Committee, Education Chair, Board, 12/06</p>
<p>2.1 Strengthen collaborative relationships with professional organizations, regulatory agencies,</p>	<p>2.1 Develop and Expand communication with NYSACC, DOH, HANYS, OSHA, legislative leaders, LIIDS, health Care administrators, GNYHA AORN, Central Supply organizations, Occupational Health/Employee Health organizations. SHEA, IDSA, School Nurse/Teachers</p>	<p>2.1 Continue collaborative efforts to standardize procedures, exchange information and formulate policies as they relate to infection control and applied epidemiology. Share information with membership. Invite participation from these groups at monthly membership meetings. Support membership involvement in these groups.</p>	<p>GAC, Board, Education Chair, Program Chair</p>
<p>2.2 Develop a proactive public relations plan to enhance perception of APIC as a leader in infection</p>	<p>2.2.1 Establish consultant contract with a professional public relations agency. 2.2.2 Develop, design, publish etc. and distribute items using the APIC Chapter 38 letter head.</p>	<p>2.2.1 Review financial investment required and evaluate return to chapter. 2.2.2 Continue to develop saleable items e.g. Infection Control Kit Notepads Greeting Cards</p>	<p>Marketing Committee Marketing Committee</p>

<p>control.</p> <p>2.3 Develop and promote future APIC leaders</p> <p>3.1 Keep APIC Chapter 38 a financially stable and viable non profit organization that continues to meet the</p>	<p>2.2.3 Advertise APIC Chapter 38 in professional Publications</p> <p>2.3 1 Identify opportunities to develop future APIC leaders at the local and National level.</p> <p>2.3.2. Play a leadership role in emergency preparedness in the regional area related to infection prevention and control, including emerging and reemerging diseases, bioterrorism, natural disasters and other issues.</p> <p>3.1 Review and disclosure of all monies relevant to the stability of the Chapter</p>	<p>2.2.3 Exchange marketing publications and articles with other professional organization newsletters Advertise infection control and related courses in these publications. Advertise in Nursing Spectrum</p> <p>2.3.1 Financially support member attendance at APIC National Conference and meetings. Encourage and support financially member participation in leadership development.</p> <p>Work with hospital, community and professional leaders to remain a critical member of any collaborative effort in planning for the future.</p> <p>3.1.1 Record and track all monies acquired and spent in the running of the APIC Chapter 38. 3.1.2 Board approval on all monies exchanged, investments made and transactions conducted in the name of APIC Chapter38</p>	<p>Marketing Committee, ongoing</p> <p>Board, ongoing</p> <p>President, Board</p> <p>Treasurer, Board ongoing</p>
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